

# Privacy & Cookies Policy

Athletes Schools Limited ("we", "us", "our") operates [www.athletesinschools.co.uk](http://www.athletesinschools.co.uk). We are committed to protecting your personal data in accordance with UK GDPR and the Data Protection Act 2018.

## 1. Information We Collect

- 1 Name, contact details and enquiry information
- 2 Technical data such as IP address and browser type
- 3 Usage data relating to website interactions
- 4 Safeguarding-related data where required for school activities

## 2. How We Use Your Data

- 1 To provide and manage services
- 2 To respond to enquiries
- 3 To manage bookings and relationships
- 4 To comply with safeguarding and legal obligations

## 3. Legal Basis

- 1 Contractual necessity
- 2 Legitimate interests
- 3 Legal obligation
- 4 Consent where required

## 4. Data Sharing

We may share data with schools, service providers, and regulators where required. We do not sell personal data.

## 5. Data Security & Retention

We implement appropriate safeguards and only retain data as long as necessary.

## 6. Your Rights

- 1 Access, correct or erase your data
- 2 Restrict or object to processing
- 3 Data portability
- 4 Withdraw consent

## 7. Cookies Policy

Our website uses cookies to improve user experience and analyse website traffic.

- 1 Essential Cookies: Required for website functionality
- 2 Analytics Cookies: Help us understand how users interact with the site
- 3 Functionality Cookies: Remember user preferences

You can control or disable cookies through your browser settings. By continuing to use our website, you consent to our use of cookies.

## **8. Third-Party Services**

We may use third-party tools such as analytics providers. These providers may process data in accordance with their own privacy policies.

## **9. Complaints**

You have the right to complain to the Information Commissioner's Office (ICO).

## **10. Contact**

For any questions, contact: [info@athletesinschools.co.uk](mailto:info@athletesinschools.co.uk)